



## Teen Council Program Announcement Use of the Teen Council Logo, Name, and Curriculum June 2025

Dear Teen Council Partners,

We're reaching out to remind current and former Teen Council partners about the permitted use of the trademarked **Teen Council** name and logo, as well as the copyright-protected Teen Council curriculum and materials.

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### Annual Subscriptions

Teen Council annual subscriptions align with the academic year, running from **July 1 – June 30**.

Only partners with **active subscriptions in good standing** are authorized to use the Teen Council name, logo, and educational materials. One of the key benefits of an annual subscription is permission to brand your program as a Teen Council program using official logos and resources.

Different versions of the logo, along with a style guide detailing acceptable use, are available to subscribers on the Teen Council subscription site.

We also strive to support cost-effective branding for our partners. When possible, SparkED.net coordinates with a supplier to offer **discounted T-shirts and other branded materials** through bulk orders. Traditionally, we facilitate:

- **Spring/Summer:** T-shirt orders for the upcoming school year
  - **February/March:** End-of-year gift orders
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### Curriculum & Program Materials

Another significant benefit of your annual subscription is access to the full **Teen Council curriculum** and accompanying support materials. These include:

- Peer education lesson plans
- Recruitment and community outreach tools
- Advocacy materials (e.g., Teen Lobby Day)
- Resources for facilitators and program managers

These materials are copyright-protected and may only be used by current subscribers for official Teen Council programming.



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## Ownership of Program Materials & Adaptations

As stated in all original contracts with Planned Parenthood of the Great Northwest, Hawai'i, Alaska, Indiana, and Kentucky (PPGNHAIK), **any modifications made by partners to Teen Council materials remain the intellectual property of the original program.** In November 2024, the ownership of all Teen Council intellectual and physical property—including original and adapted versions—was officially transferred to **SparkED.net, LLC.**

This means that any past, current, or future adaptations made by partners are the legal property of SparkED.net, LLC.

This policy ensures **consistency, quality control, and equity across all partner programs**, allowing us to maintain the integrity of the Teen Council brand and uphold shared standards. Centralized ownership supports stronger evaluation, regular updates, and continuous improvements that benefit all partners and, most importantly, the young people we serve.

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## Questions?

If you have any questions about the use of Teen Council materials, logo, or name, please reach out to us at: **info@SparkED.net**

Thank you for your continued commitment to youth leadership and peer education.

Warmly,  
The SparkED.net Team